



**SUMMER**  
Workshop 2018

Engage your senses this summer

# PHOTO ESSAYS

Anchor Faculty: **Saurabh Srivastava**

**Schedule | 28 May - 1 June, 2018**

## Introduction

Photo essay is a series of images which revolve around a subject. Each picture is unique but very well connected with subject.

This will help beginners to improve picture taking skills as well as understanding the subject in more depth.

Initially will define the basics and principles of the camera, its workings and application to take good picture and then gradually will be shifting to the Story Telling art through images.

Thus, the workshop is to convert your interest in to a serious hobby and passion.

## Objective

- Learning basic skill of digital photography
- To expose the participants to the fundamentals of photography as a visual tool
- How to Compose a Picture to make it more meaningful.
- To develop ability to edit and select appropriate photographs for different purposes.
- To get an introduction to digital darkroom to achieve a standard of excellence in printmaking and develop proficiency in Image correction/enhancement with digital technology
- The objective of the workshop is to teach participants the concept of Visual Narratives in the form of Photo Stories and Photo Essays.

## Course Content

### Theory

- Basics of Photography
- Camera types and functions
- Camera controls for better pictures
- Different types of lens and uses
- Training the camera to capture what you see
- Composition
- Photographing people
- Photographing buildings
- Photographing landscapes
- Natural light and tips on managing daylight
- What is narrative?
- What is visual narrative?
- Storytelling
- Basic Photoshop image making
- Basics of digital image processing
- Making final prints for Exhibition



### Practical

- The Digital SLR camera and how it works, aperture, shutter speed and depth of field, the use of different lenses
- The process of recording emotions and the images to tell a story/capture a theme/activity and so on. This could be a group task and include shooting, editing and refinement of the selected images
- Field trip if required
- Digital printing. This is to give an exposure to the making of good quality digital prints

## Methodology

- Theory lectures/Demonstrations/ and Hands on training
- Group/individual assignments during class hours and non classhours
- Group discussion and critique on assignment
- Final Display and Exhibition

## Anchor Faculty

Saurabh Srivastava is Faculty in New Media Design at NID's Postgraduate Campus, Gandhinagar and Head, Photography Lab at NID Ahmedabad Campus. He has an experience spanning over 15 years in photography.

After working for three-and-a-half years in the industry, designing advertising products and teaching subjects related to Information Technology and Photography at the Asian School of Media Studies in Noida, Saurabh joined NID in 2007. Saurabh, who holds a Master's degree in Computer Application and another in Information Technology, teaches Interactive Media and Still and Video Tools for Research at NID.

He has done some projects in robotics and Photography (Photo Jewelry, 2.5D Animation, 3D Photographs, Photo Essays, Photo Stories, Photo Documentaries and so on). Saurabh has also been involved in ergonomic projects in Jaipur craft clusters and has co-authored three research papers in the international journals, Work (2009), Ergonomics Australia (2010) and The Design Journal (2010).

## Venue

**NID Campus, Ahmedabad, Paldi**

## For whom

This workshop is open for all. Somebody having any camera (including mobile camera) can join. No prior knowledge of camera or photography is required.

## Intake:

**Participation will be limited to 30  
(on a first come, first serve basis)**

## Fee & Registration

Rs. 9,500/- inclusive GST (Non-residential workshop fees includes one set of material, lunch and two refreshments for five days] to be paid by Demand Draft / Pay Order before one week of the program in favour of NATIONAL INSTITUTE OF DESIGN, payable at Ahmedabad.

(for NEFT payment detail please mail to [swipp@nid.edu](mailto:swipp@nid.edu), [ipp@nid.edu](mailto:ipp@nid.edu))  
Do register as the number of the participants are limited. Kindly send in your nominations on your company letterhead indicating Name/s, Designation, Address, Phone No, Fax No, and Email Id of the nominees along with the fee to:

For further Details contact,  
**Industry & Online Programmes (I&OP)**



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## CERTIFICATE

A Certificate of participation will be presented to all the participants.