



# summer workshop 2019

engage your senses this summer

# CLAY MODELING TO CREATE CHARACTER

Anchor Faculty

**Shekhar Bhattacharjee**

Schedule

**27 - 31 May, 2019**

## Introduction

The workshop is based on story, character and clay modeling. Short folk stories will be selected and each participant will identify the character of their choice from the story. They will be analysed and then step by step character will be actualized by synthetic clay and other materials in 3D form. All these exercises will be done through fun exercise, presentations and lectures.

Three different aspects are covered in Clay Modeling to Create Character workshop. Clay modeling, Drawing and Character making.

Clay modeling is a very old medium for expression and communication. Through this medium learning of three dimensional composition and communication through three dimensional forms will also take place. Beside, 3D model making skill will also be upgraded.

Drawing itself is very useful medium of visual expression and communication.

Imagination and creativity is critical to the development of character making. Through this process creativity and imagination will be enriched.

All these learning will be very useful for art and design.

## Course objective

- To provide learning of clay modeling and visual expression through 2D and 3D dimensions.
- To provide opportunity to enhance and enrich imagination and creativity.
- To equip participants to various aspects of characters, this involves emotions, expressions, gestures, exaggeration, motion etc.
- To provide opportunity to learn through hands on activity with fun.

## Course content

- Understanding relation between story and character; Attributes of a character: exaggeration, emotions, gestures, expressions etc.

- Understanding of materials like pencil, water colour pencil, synthetic clay etc.
- Understanding of different aspects of drawing.
- Understanding of different aspects of clay modeling.

## Methodology

- Lectures, presentations, discussions
- Material exploration
- Individual assignments
- Students' presentations and feedback

## Fee & Registration

Rs. 10,500/- inclusive GST for each participant. (Non-residential workshop fees includes one set of material, lunch and two refreshments for five days]

Register online at [iop.nid.edu](http://iop.nid.edu)

The registration fees to be paid by Demand Draft / Pay Order before one week of the program in favour of NATIONAL INSTITUTE OF DESIGN, payable at Ahmadabad.

(for NEFT payment details please write to us at [swipp@nid.edu](mailto:swipp@nid.edu), [ipp@nid.edu](mailto:ipp@nid.edu))



## Anchor Faculty

Shekhar Bhattacharje: Shekhar Bhattacharjee is a faculty member of Toy & Game Design, NID. Currently he is teaching design drawing, Colour & Form, Structure & Composition, Material exploration, Character design in toy and in Common courses for Post Graduate students of National Institute of design.

## Target Participant

School and college students, amateurs: anybody who has inclination towards 3D clay modeling and creativity.

## Intake

Maximum 20 participants.  
(on a first come first serve basis)

## Duration

The programme will be of five days.

## Venue

NID, Paldi, Ahmedabad, 380 007



## For further Details contact,

Industry & Online Programmes (I&OP)



राष्ट्रीय डिज़ाइन संस्थान  
NATIONAL INSTITUTE OF DESIGN

Paldi, Ahmedabad 380 007

T: 079-26629767 / 26629746

F: 079-26621167 / 26605240

swipp@nid.edu, ipp@nid.edu

Website: www.nid.edu

iop.nid.edu

## CERTIFICATE

A Certificate of participation will be presented to all the participants.