



# summer workshop 2019

engage your senses this summer

## FUN WITH ANIMATION

Anchor Faculty  
**Suman Chowdhury**

Schedule  
**27 - 31 May, 2019**

### Introduction

ANIMATION, in its simplest form deals with creating the illusion of life and motion through sequential image making. It is the art of making inanimate objects appear to move. As an artistic impulse animation long predates the movies. But apart from the conventional industrial/commercial practice, the academic realm of animation art form seeks alternative and unconventional approaches in terms of tools, mediums, treatment and production process.

The workshop will introduce the participants to the imaginative, immersive and magical world of animation and motion design as a medium of creative expression, but in an unconventional manner. As a process the activities/exercises will trigger one's own unique creative thinking abilities which are natural and inborn to a person irrespective of age, skill and intelligence.

### Objective

- To explore Animation as a medium & tool for storytelling, creative expression and communication
- To disseminate the knowledge of alternative, unconventional and experimental processes/ mediums/tools for animation production.
- To develop basic animation skills-the script to screen process-starting from sequential thinking to sequential drawing and then implementing using physical mediums and finally transferring idea/imagination into screen.
- To inform that everyone can animate using their natural inborn creativity irrespective of age, skill and prior knowledge of the medium.
- To explore the overwhelming, often bewildering emotions of childhood.

### Course Content

Participants will explore their creativity in a playful, exploratory and experimental approach which involves creative madness, co-creation and lots of fun while producing animated sequences. In a studio set up the five days workshop will broadly cover:

- Evolution of animation, brief history: Screening, discussion
- Introduction to the basic process of animation production-script to screen: Write-Draw-Make-Move-Shoot
- Practical exploration of traditional animation devices/ tools/process
- Exploration of various tactile mediums to create moving images-pencil drawing, pastels, water based medium, waste materials, everyday objects, paper cut outs, fabric, clay, etc.
- Preparing models for animation - to act, move, express or even talk!!
- How to tell a story: basics of storytelling through interactive session
- Mini project (in Groups):
  - 1) Story development: ideation-writing-storyboarding
  - 2) Character Design / Development - drawing & making models
  - 3) Preparing environments/sets
  - 4) Animation production: Draw - Make - Move - Shoot / Stop Motion

### Methodology

- Presentations and live demonstration
- hands-on practical sessions
- Feedback, Critique & Interactive discussion
- Individual exercises, Mini-project (in Group)
- Display

### Fee & Registration

Rs. 10,500/- inclusive GST for each participant. (Non-residential workshop fees includes one set of material, lunch and two refreshments for five days]

Register online at [iop.nid.edu](http://iop.nid.edu)

The registration fees to be paid by Demand Draft / Pay Order before one week of the program in favour of NATIONAL INSTITUTE OF DESIGN, payable at Ahmadabad.

(for NEFT payment details please write to us at [swipp@nid.edu](mailto:swipp@nid.edu), [ipp@nid.edu](mailto:ipp@nid.edu))

## Anchor Faculty

Suman Chowdhury teaches in Animation Film Design at NID. Having a Fine arts (Painting) background Suman has done Faculty Development Programme in NID and holds Masters in Information Technology, and Bachelors in Animation . With a decade long experience (including 6 years in academics), Suman's primary areas of teaching and practice include Visual Communication, Animation, Motion Design, Multimedia and Information Technology. He teaches Drawing, Animation Principles, Storytelling & Narrative Structure, Sculpting, Illustration, 3D Computer Animation, Post Production, Media Appreciation, Design Process and Research Methodology. Suman's interest lies in integrating physical and digital medium through experimental animation and moving image production.

## For Whom

This workshop is open for anyone who is enthusiastic about animation, motion, storytelling, cartoons, and wants to engage in hands-on-learning and fun-filled exploratory studio experience to stimulate his/her creativity.

## Intake

Maximum 20 participants.  
(on a first come first serve basis)

## Duration

The programme will be of five days.

## Venue

NID, Paldi, Ahmedabad, 380 007

## For further Details contact,

Industry & Online Programmes (I&OP)



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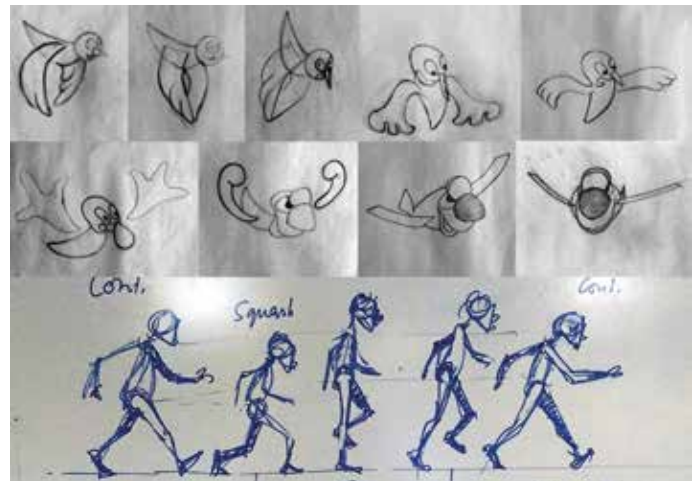
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## CERTIFICATE

A Certificate of participation will be presented to all the participants.