



summer workshop 2019

engage your senses this summer

ILLUSTRATION

Anchor Faculty
Amit Sinha

Schedule
27 - 31 May, 2019

Introduction

Illustration has moved on from being a supplement to a written text to an illumination of idea, representation of concept or a graphic visualisation tool and a recognised art by itself in both, physical or virtual form. The media explored for illustration now is also limitless. The workshop focuses on developing one's idea or relevance of illustration and connect it to the core or the context that it can address best to. The workshop welcomes all participants - with little, moderate or good skill in drawing. The high interest in subject area, a focus, and highly exploratory mind is all we would love to welcome.

Scope

The workshop intends to strengthen and equip the learners in handling subject, media, tool and expressing methods. It sensitizes their ability to develop their own style and encourages to be versatile in exploring ideas. The introduction methods and skills through this workshop helps the learner to improve on being articulate, relevant, impressive and effective in representing or conveying their concepts. The exposure and explorations in interesting media and techniques helps to sensitize towards application and approach. These are extremely useful in related creative methods such as a variety of expressive, graphic or design representations that might help learners to pursue as a career with publication (both print or virtual), story boarding, idea sketching, character design, graphic design, posters etc.

Objective

The objective of this course intends to expose the learners with a methodological approach to illustration in order to achieve a final outcome in the form of an artwork:

- Learning to build up a relevant context and subject for illustration.
- Introduction to media and appropriate media selection
- Learning to Explore ideas
- Exploring presentation ideas and developing final display.

Fee & Registration

Rs. 10,500/- inclusive GST for each participant.
(Non-residential workshop fees includes one set of material, lunch and two refreshments for five days)

Register online at iop.nid.edu

The registration fees to be paid by Demand Draft / Pay Order before one week of the program in favour of NATIONAL INSTITUTE OF DESIGN, payable at Ahmadabad.

(for NEFT payment details please write to us at swipp@nid.edu, ipp@nid.edu)



Anchor Faculty

Areas of Expertise: Design Education, Apparel, Textile and Accessory, Design Research, Colours, Trend Research, Illustration and Representation Techniques. Since 2009, Amit Sinha has been teaching at NID. He did his Masters in Anthropology in 2015, a postgraduate Advanced in Apparel Design in 2000 from NID, B.A. (Hon.) in Sociology from the Benaras Hindu University, Varanasi and has a cumulative work experience of 19+ years in industry and education. Presently, he is also pursuing a PhD in Design.

Amit has experience of teaching Design Drawing and Illustration at some of the leading design schools in India including NID, NIFT since 2004 at elementary as well as advanced level. His own approach on the subject has been experimental in applied form of concept and media. Amit considers development of a professional style, characterisation and presentation an important aspect of illustration. He believes that everybody who has a passion can develop his strength and style. Even though skills are vital, an understanding of need, skill and application is more desired aspects to master illustration.

Illustration, Representation Techniques, Fashion Illustration, Design Drawing – Nature and Human figure, Material Techniques and Model Making (Soft Material), Introduction to Apparel Design and Research & Documentation for Craft are the courses Amit teaches at NID. He conducts design projects on Systems Design, Collections and Woven Apparel to enable students understand project methodology and design development.

Amit has been instrumental in designing the curriculum for the Fashion Entrepreneurship Programme at the International College of Financial Planning, New Delhi. He has been a part of the juries at NIFT, SNTD, Kala Raksha Vidyalaya, Symbiosis Institute of Design. He has also been invited by Mahatma Gandhi Labour Institute, Ahmedabad, to deliver talks on “Design for Livelihood Improvement” for the Women Garment Workers in 2010 and for De-notified and Nomadic Tribes in 2011. He has developed uniforms for a number of professional projects at NID. Amit participated as team member for 3D Anthropometric Body Data Training, Feb 2011 at the Association for Overseas Technical Scholarship Yokohama, Kensu Center, Japan. In his professional career, he has worked at various levels of apparel, textile & home fashion Industry and has participated in major exhibitions and seminars including Premier Vision Paris, Tex-world Paris and Tex-world, New York, Hong Kong Fashion Week, HeimTextil Frankfurt, APLF Hong Kong etc.



For further Details contact,

Industry & Online Programmes (I&OP)



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Intake

Maximum 30 participants.

(on a first come first serve basis)

Duration

The programme will be of five days.

Venue

NID, Paldi, Ahmedabad, 380 007

CERTIFICATE

A Certificate of participation will be presented to all the participants.