



## Keep Clicking: "A Workshop on Basic Photography"

Anchor Faculty: **Saurabh Srivastava**  
**Schedule | 22 - 26 May, 2017**

### Introduction

This workshop is designed to help beginners in digital photography, to improve picture taking skills. The talks and demonstrations can be adjusted to the needs of the class, but will define the basics and principles of the camera, its workings and application to good picture taking.

The different types of cameras lenses and light will also be discussed. This will help the photographer in understanding the creative use of each of them in better picture making.

Participants will learn the fundamentals of photography and basic elements to a successful photograph.

Thus, the Basic Photographic Workshop is to converting your interest in to a serious hobby and passion.

### Objective

- Learning basic skill of digital photography
- To expose the participants to the fundamentals of photography as a visual tool
- To develop an aesthetic quality with reference to "composing a picture" with all its elements such as texture, light, form and space etc.
- To get an introduction to digital darkroom to achieve a standard of excellence in printmaking and develop proficiency in Image correction/enhancement with digital technology
- To develop ability to edit and select appropriate photographs for different purposes
- The proposed workshop intends to expose the participants to the role of photography in translating innovative ideas/concepts into picture.
- The major objective of the course is to enable understanding of the whole process so as to be able to utilize it as a strategic tool.

### Programme Contents: Theory

- Basics of Photography
- Camera types and functions
- Camera controls for better pictures
- Different types of lens and uses
- Training the camera to capture what you see
- Composition
- Photographing people
- Photographing buildings
- Photographing landscapes
- Natural light and tips on managing daylight
- Introduction to studio photography
- Basics of studio lighting
- Basic Photoshop image making
- Basics of digital image processing
- Editing your images
- Making final prints for Exhibition

### Practical

- The Digital SLR camera and how it works, aperture, shutter speed and depth of field, the use of different lenses
- The process of recording emotions and the images to tell a story/capture a theme/activity and so on. This could be a group task and include shooting, editing and refinement of the selected images
- Field trip if required
- Digital printing. This is to give an exposure to the making of good quality digital prints



## Benefits for the participants

Developing visual awareness-Visual awareness would involve a process of familiarizing oneself to the subject in its widest context to be able to then make the optimum use of this medium in recording and communicating activity/environment etc. through photography

## Methodology

Theory lectures/Demonstrations/ and Hands on training  
Group/individual assignments during class hours and non class hours  
Group discussion and critique on assignment  
Final Display and Exhibition

## Minimum Eligibility Criteria

The participant should have an interest in developing photographic skills.

## Anchor Faculty

Saurabh Srivastava is an Associate Faculty in New Media Design at NID's Postgraduate Campus, Gandhinagar. He has an experience spanning over 12 years in photography. After working for three-and-a-half years in the industry, designing advertising products and teaching subjects related to Information Technology and Photography at the Asian School of Media Studies in Noida, Saurabh joined NID in 2007.

Saurabh, who holds a Master's degree in Computer Application and another in Information Technology, teaches Graphical User Interface Design Principles, Interactive Media and Still and Video Tools for Research at NID.

He has done some projects in robotics and Photography (Photo Jewelry, 2.5D Animation, 3D Photographs, Photo Essay on Labour's Life, and so on). Saurabh has also been involved in ergonomic projects in Jaipur craft clusters and has co-authored three research papers in the international journals, Work (2009), Ergonomics Australia (2010) and The Design Journal (2010)

Venue: **NID Campus, Ahmedabad, Paldi**

**Intake:** Maximum 15 participants. (on a first come first serve basis)

**Duration:** The programme will be of five days.

## Fee & Registration

Rs. 9000/- [Non-residential summer workshop includes Workshop registration fee, Lunch, One set of material only, and Service tax] to be paid by Demand Draft/Pay Order before one week of the programme in favour of **NATIONAL INSTITUTE OF DESIGN**, payable at Ahmedabad.

**For further Details contact,  
Industry & Online Programmes (I&OP)**



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## CERTIFICATE

A Certificate of participation will be presented to all the participants.